azence

Your Source in Outsourcing

DELIGHTFUL SOLUTIONS, DONE DIFFERENTLY.

Web Development | **Graphic Design** | **Video Animation** | **Maintenance & Support** | **Branding & Marketing** | **Mobile Application**
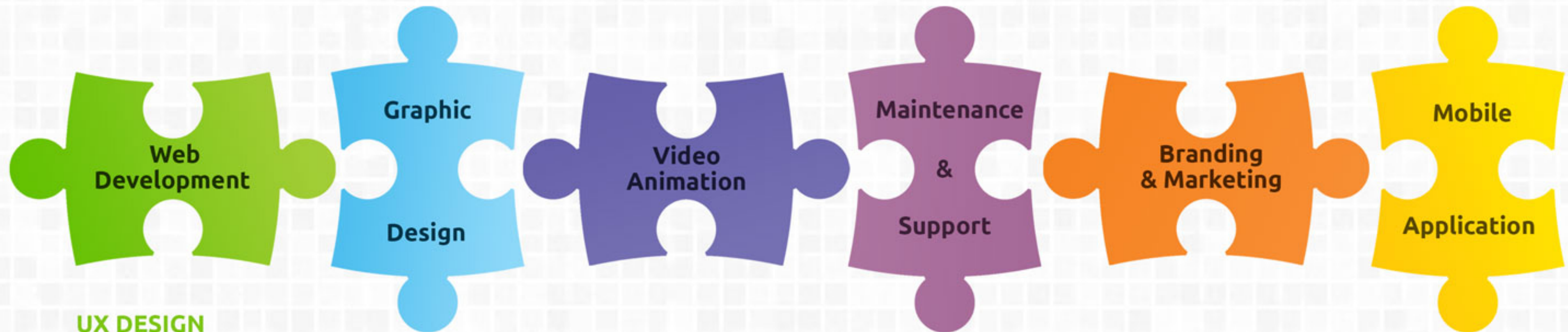
UX DESIGN
- HTML5
- CSS/CSS3
- SASS
- Jquery/Ajax
- MICROSOFT.NET
- Ektron
- SharePoint
- SiteCore
- Sitefinity

CMS
- Joomla
- Drupal
- WordPress
- Magento
- Ruby on Rails

DATABASE
- MySQL
- MSSQL
- MongoDB
- Hadoop
- Oracle

Graphic Design
- UI Design
- Identity
- Illustration
- Print
- App Theme

Video Animation
- Kinetic Typography
- Whiteboard Doodle
- 2D Animation
- 3D Animation
- RSA Animation
- Cartoon Animation

Maintenance & Support
- Security
- Server Monitoring
- Performance Enhancements
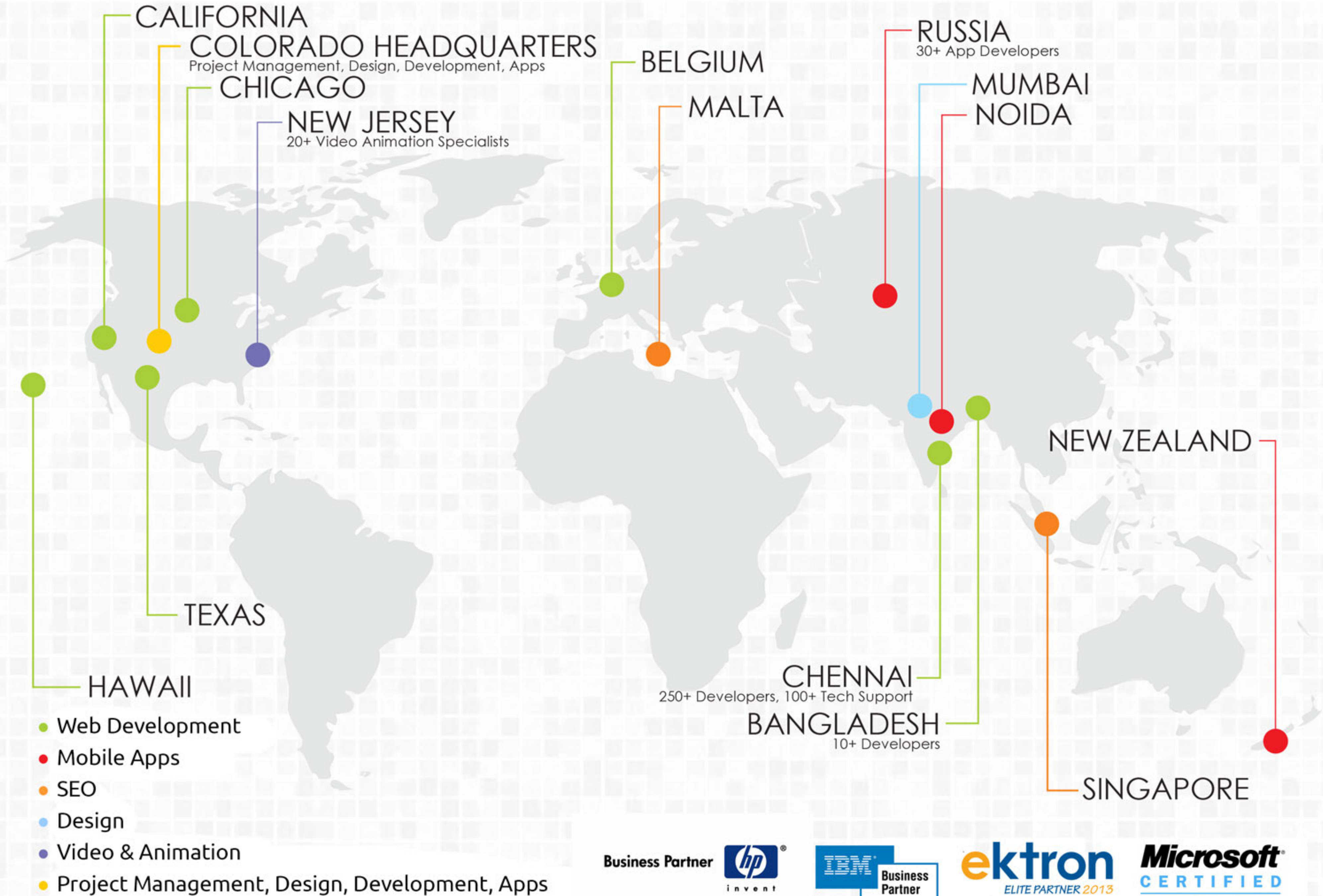- API Integrations
- UX & UI
- Code & Architecture

Branding & Marketing
- SEO
- Social Media
- Branding Strategies
- Rebranding

Mobile Application
- Themes
- Games
- Photo
- Apps
- Reference Apps
- Network Integration
- Site Integration
- In-App Purchase
- Testing
- iOS
- Android
- Game Center
- Ad Network Integration

WE'RE BUILT DIFFERENTLY.

Let's start by telling you what we're not. We're not your average Web Design company, nor your run-of-the-mill Ad Agency. We build apps but we build them differently. Yes, we do excel at Web Development but we're also well acquainted with programming languages across a wider spectrum than our competition. We're all of the above and more...

2

RELIABLE TEAMS ACROSS A VAST GLOBAL NETWORK TO SUPPORT AND ENHANCE YOUR BUSINESS NEEDS.

CALIFORNIA

COLORADO HEADQUARTERS
Project Management, Design, Development, Apps

CHICAGO

NEW JERSEY
20+ Video Animation Specialists

BELGIUM

MALTA

RUSSIA
30+ App Developers

MUMBAI

NOIDA

NEW ZEALAND

TEXAS

HAWAII

CHENNAI
250+ Developers, 100+ Tech Support

BANGLADESH
10+ Developers

SINGAPORE

- Web Development
- Mobile Apps
- SEO
- Design
- Video & Animation
- Project Management, Design, Development, Apps

Business Partner **hp** invent

IBM Business Partner

ektron ELITE PARTNER 2013

Microsoft CERTIFIED Partner

1.855.4AZENCE   1.855.429.3623   info@azence.com   © 2018 www.azence.com

3

WEB DESIGN & DEVELOPMENT

Every business is unique and may have different needs. The perfect solution for one client might not be ideal for another. That's why, in addition to proprietary solutions, we are proud to offer a myriad of open-source content management systems (CMS) so you can have the best solution tailored to your business. Our CMS Consultants will recommend solutions based on your return on investment.

Open Source Content Management Platforms

- WordPress
- Joomla
- Drupal
- Magento
- Ruby on Rails

WordPress

WordPress is used by 29.2% of all the websites, that is a content management system market share of 60% WordPress is used to power over 25% of the world's ten million largest websites and over 59% of all websites using a content management system, it's no wonder they are the most popular CMS in the world. At AZENCE, we build more WordPress sites than any other CMS platform. Our developers are not only skilled in performing template enhancements but are familiar with the most popular WordPress plugins that will empower your business. Some of our developers even create and publish WordPress templates for sale in the Envato marketplace!

Ektron

With nearly a decade of Ektron experience providing development and support for some of the world's leading corporations and organizations, our Ektron-certified team can help you plan, manage, and upgrade your Ektron powered applications. As an Ektron Elite development partner, our .NET experts are more than capable in handling the deployment of your Ektron intranet, extranet, or website.

Source: W3Techs: Usage of Content Management Systems for Websites, Internet Live Stats

WEB DESIGN
CONTENT MANAGEMENT

info@azence.com   1.855.429.3623   1.855.4.AZENCE

© 2018 www.azence.com

4

Whether it be design of your logo, marketing materials, info-graphics, or illustrations, our designers will work collaboratively with you to deliver crisp images that captivate and enchant. Your vision, your passion, your story told beautifully through world-class design and imaginative execution.

GRAPHIC DESIGN

Identity

ARCHISM

Print

Illustration

App theme

Our objective is first to **INSPIRE**... then to **INFORM**. We'll bridge your customer's interests to your brand, invoking emotions and triggering action.

Software:
Adobe Photoshop, Illustrator, InDesign, Quark

Create cost-effective explainer videos for your product launch that will highlight your product or service & secure your brand. Video script writing service with unlimited revisions to script angle and illustration guidelines Professional voice over recording in +30 languages.

PROFITABLY GROW
small businesses **PROFIT POD**
IS AN INNOVATE TECH PLATFORM FOCUSED
on helping

KINETIC TYPOGRAPHY

WHITEBOARD DOODLE

MOTION GRAPHICS
VIDEO ANIMATION

2D ANIMATION
3D ANIMATION
RSA ANIMATION

CARTOON ANIMATION

5 Reasons Why These Businesses Use Explainer Video Animation:

CBS○   McDonald's   ebay   MTV   ERICSSON   ≡   lens.com   SBERBANK

- Differentiate from competition
- Simplify complicated procedures
- Create easier-to-understand engaging video
- Increase conversion rates with hand-drawn engagement
- Explain products and services more succinctly

Software:
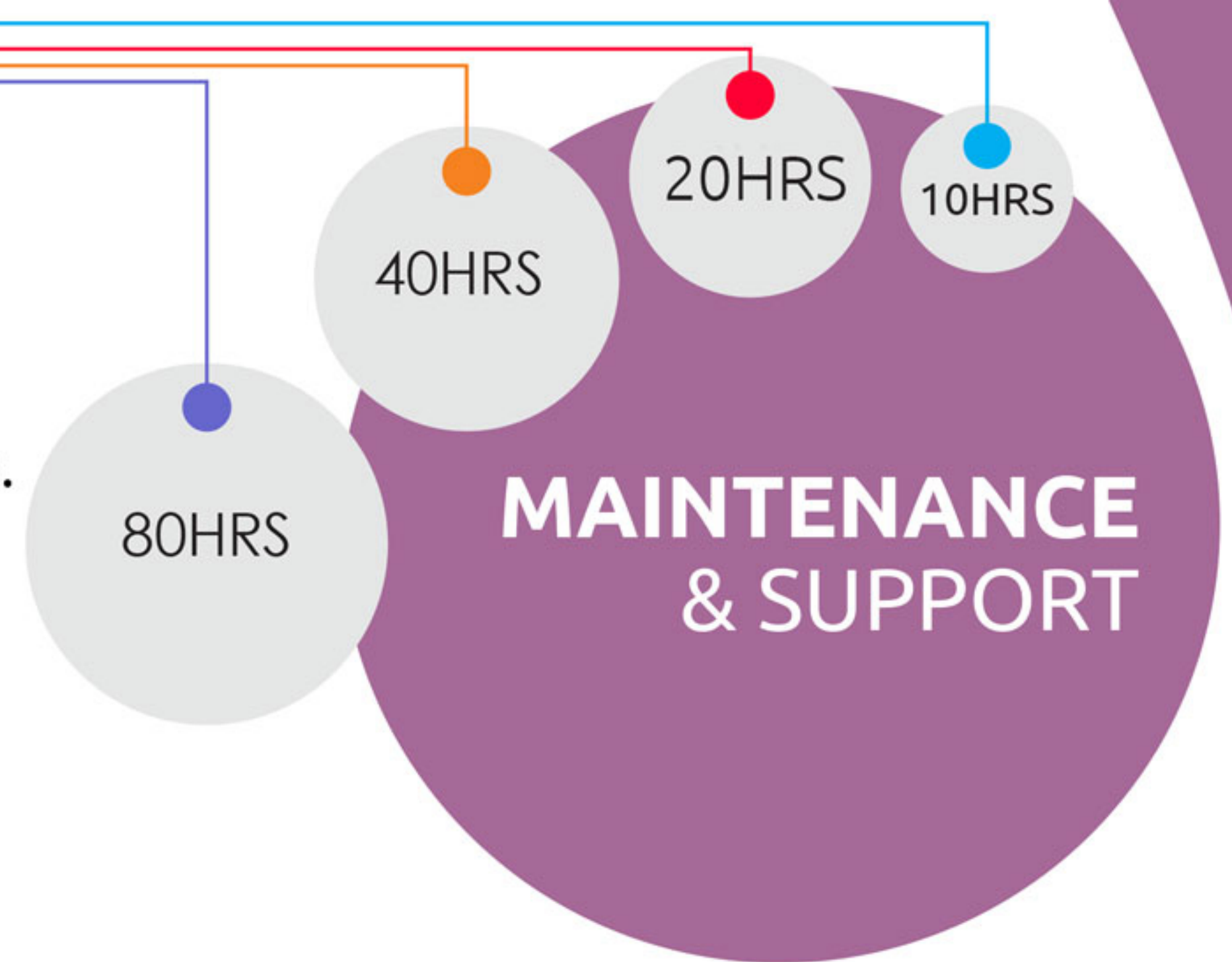Adobe Flash, After Effects, Premier Pro, Final Cut Pro
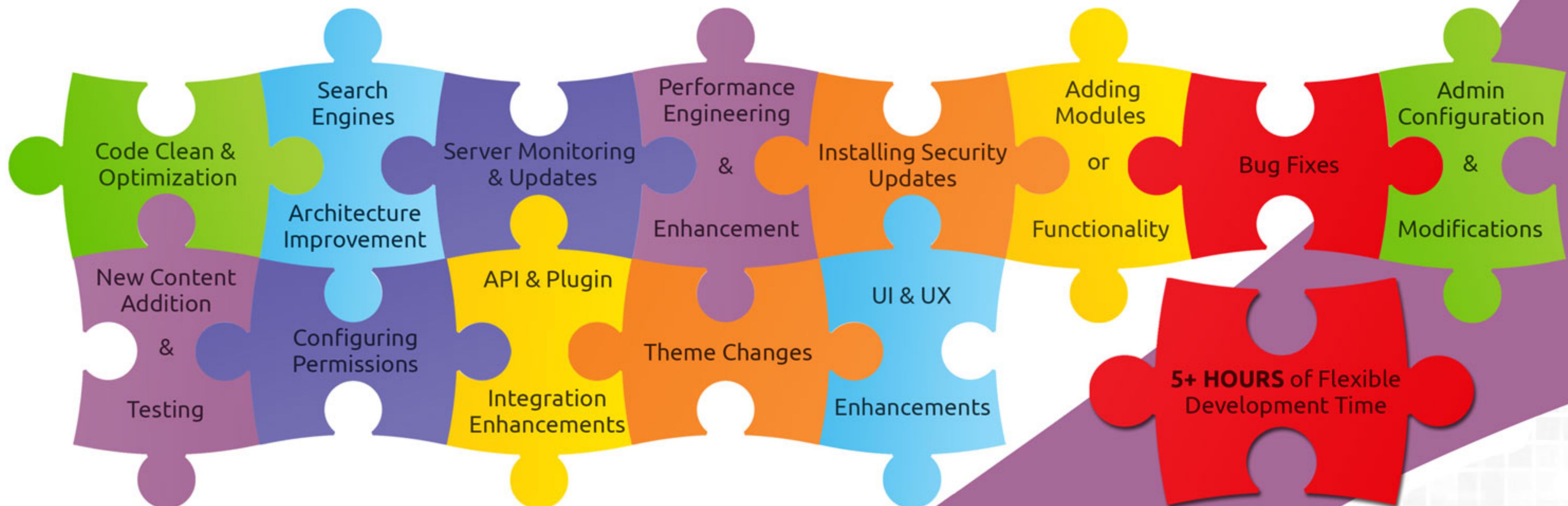
6

SERVICE LEVEL AGREEMENTS

Our flexible plans give you peace of mind knowing that technical help is only a click or a phone call away. Purchase one-time or monthly time buckets and access tech support when you need. Scale up or down as the need arises.

Managed Services

Our managed services allow you to enjoy the benefits of having an in-house technical team while avoiding the obligations that come with full-time staff.

80HRS

40HRS

20HRS

10HRS

MAINTENANCE & SUPPORT

24/7 SECURITY MONITORING & DEVELOPMENT SUPPORT

- Code Clean & Optimization
- Search Engines
- Architecture Improvement
- Server Monitoring & Updates
- Performance Engineering & Enhancement
- Installing Security Updates
- Adding Modules or Functionality
- Bug Fixes
- Admin Configuration & Modifications
- New Content Addition & Testing
- Configuring Permissions
- API & Plugin Integration Enhancements
- Theme Changes
- UI & UX Enhancements
- 5+ **HOURS** of Flexible Development Time

7

Having built and launched many successful brands over the years, we understand that a solid branding and marketing strategy is really what propels a business forward.

BRANDING
& MARKETING

Search Engine Optimization (SEO)

Our SEO teams can perform an SEO site audit and recommend on-page optimization techniques to enhance your site architecture for improved search engine results. If you'd like, we also use white hat SEO techniques to increase your inbound links.

Social Media Automation

Running your business and managing your PR campaign through Facebook, Twitter, LinkedIn, Pinterest,YouTube etc. simultaneously can be daunting and overwhelming, especially if you're blogging frequently as well! Hire us to help you create new content that will improve your buzz marketing strategies. AZENCE is Hootsuite Certified!

Have Any Brand Sense?

Be it brand creation or enhancement, we can help you improve your Brand Sense. Some of our designers are skilled brand consultants that are well versed in the Immutable Laws of Branding, they'll help you craft a story behind your brand.

Need to take this a step further? Branding strategies are what we live for.

HOOTSUITE PROFESSIONAL CERTIFIED

Google AdWords

Google Analytics

Considering *90 percent of consumer's mobile time is now being spent engaging with mobile apps, dominating browser usage, you could potentially be missing out on opportunities if you're not part of that conversation just yet. Smartphones and tablets are where today's consumers live. Your app could be part of that.

MOBILE APPS

At AZENCE, we build our apps differently. We understand how costly custom-built apps can be. So we've developed a way to simplify and develop iOS and Android apps at a price that will excite even our small business clients.

- Focus on User Experience Design (UX)
- Source Code Licensing
- Use Open Source Technologies & iOS Auxiliary Libraries to speed up Software Development
- Theme or Character Design
- In-app Purchase Set Up
- Game Center Integration
- Ad Network Set Up
- Simulation & User Testing

iOS   Android

Yahoo Flurry Analytics:

http://www.smartinsights.com/mobile-marketing /mobile-marketing-analytics/mobile-marketing-statistics/

9

Successful projects require great team coordination, professionals with varying skillsets working cohesively.

Our process is designed to have the flexibility to meet your specific needs, yet utilize resources more effectively.

Dream up the job and we'll find you the right resources and ensure your success.

01 PROJECT DISCOVERY
- Business Goals & Strategy
- Target Audience
- Budget
- Milestones & Datelines

02 Project Matchmaking
- Gather Stakeholders
- Explore Options
- Select Best Options
- Present & Confirm

03 Architect Solution
- Create Implementation Plan
- Assign Project Manager
- Engage Match Made Resources
- Confirm Content from Client

04 Project In Motion
- Active Communication & Collaboration
- Active Status Updates
- Draft Presented at 80-90% Completion
- Iterative Client Feedback

05 Compliance & Testing
- User Testing
- Debugging & Troubleshooting
- Active Revisions

06 Client Handoff
- Knowledge Transfer
- Training

07 Support & Maintenance
- Upgrades
- Updates
- Performance & Feature Enhancements
- New Projects Active Follow-up

EXTENT YOUR MARKETING, WEB & IT CAPABILITIES WITH FLEXIBLE SOLUTIONS

ON-SITE

FEATURES

Face to Face Collaboration

Maximum Client Control

Highest Investment

GOT A PROJECT?

OFF-SITE

FEATURES

U.S.-based Team

Rapid Communication

High Investment

GOT A PROJECT?

BLENDED

BEST VALUE!

FEATURES

U.S.-based Interface & Quality Control

Global Network of Specialists

Most Cost-effective

GOT A PROJECT?

OFFSHORE

FEATURES

Access to Multitude of Specialists

Minimal Client Time Demands

Lowest Investment

GOT A PROJECT?

azence

Your Source in Outsourcing

To start a project, schedule your discovery session now:

🌐 **www.azence.com/contact/**

📞 Toll Free: 1.855.429.3623 or 1.855.4AZENCE
Phone: 1.720.897.7838+

✉ info@azence.com